



THE ANGLER
MUSTANG SURVIVAL WORKBOOK
/VOLUME **ONE**

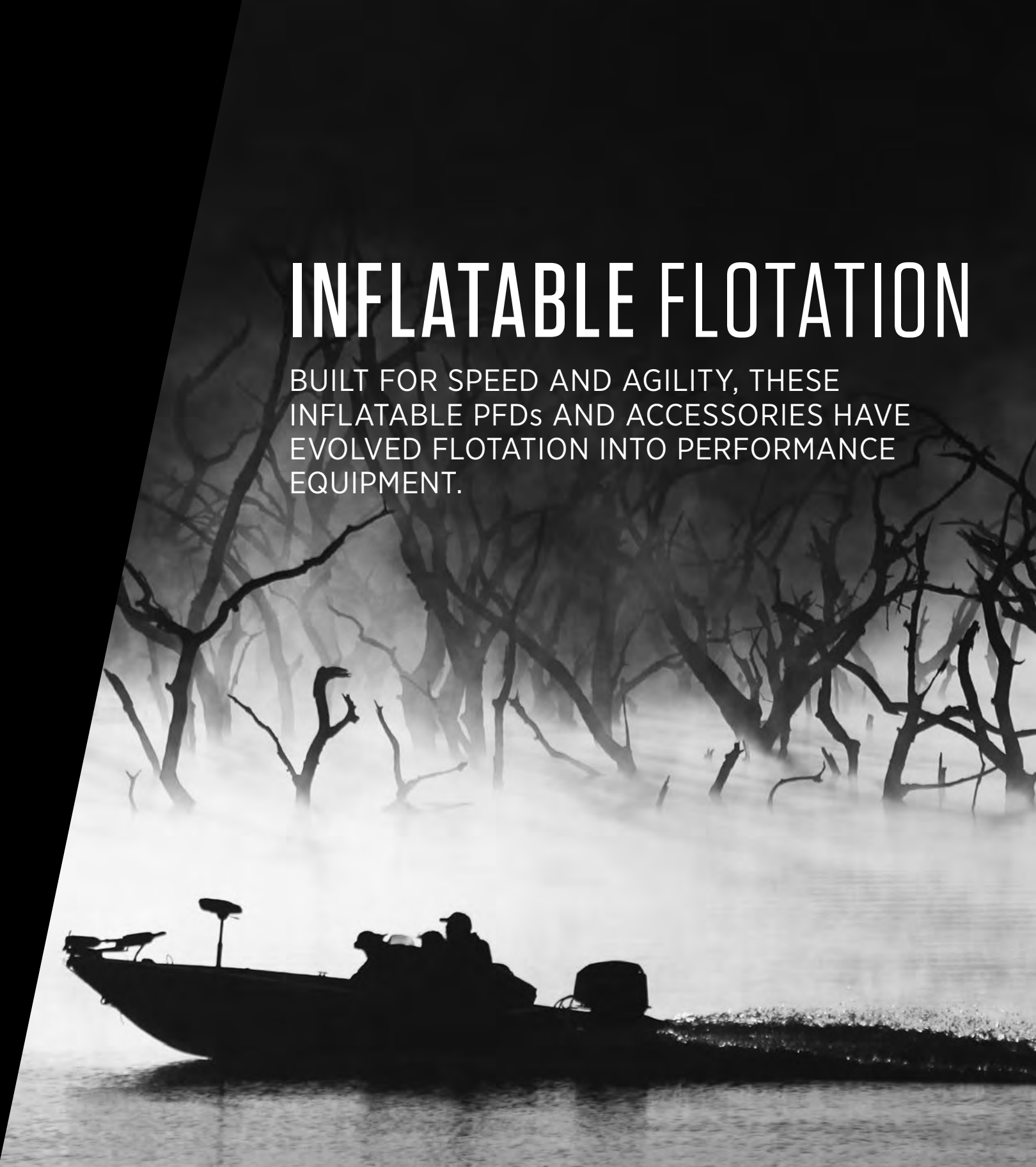
FOR **50 YEARS** MUSTANG SURVIVAL HAS BEEN ENGINEERING HIGH-PERFORMANCE MARINE GEAR FOR MILITARY, COAST GUARD, AND RESCUE PERSONNEL. WITH A FOCUS ON APPLIED RESEARCH AND FIELD-TESTING, WE'RE COMMITTED TO THE PROTECTION AND ENHANCEMENT OF THOSE WHO PUSH THEMSELVES TO EXTREMES. WE BUILD GEAR THAT SAVES LIVES AND FUELS EXPLORATION.

SAVING LIVES SINCE 1967.

INFLATABLES	2-15
FOAM	18-33
GLOVES	36-41
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SELL-THROUGH	54-57

INFLATABLE FLOTATION

BUILT FOR SPEED AND AGILITY, THESE INFLATABLE PFDs AND ACCESSORIES HAVE EVOLVED FLOTATION INTO PERFORMANCE EQUIPMENT.



INFLATABLE FLOTATION ASSORTMENT



ELITE™ 28 / ELITE™ 28K / ELITE™ 38
HIT™ / DLX / M.I.T. 100 /
FISHERMAN VEST / BELT PACK / BELT EXTENDER /
MOLLE COMPATIBLE FISHING POCKET





BACK VIEW



09 GRAY

04 RED



HYDROSTATIC INFLATOR TECHNOLOGY (HIT™) ONLY AUTO INFLATES WHEN SUBMERGED IN FOUR INCHES OR MORE OF WATER



BRIGHT FLUORESCENT YELLOW/GREEN INFLATION CELL, FOR IMPROVED IN-WATER VISIBILITY. 28 LBS BUOYANCY WHEN INFLATED, 1.5X STANDARD FOAM PFDs.

APPROVAL USCG TYPE III & TC PFD
US #D728051 / CDN #156543 & PATENT PENDING

IMPROVED MD5183 / MD5153 / MD5183 BC / MD5153 BC *RE-ARM KIT: MA5183 SIZE: ADULT UNIVERSAL

PUSH THE LIMITS OF PERFORMANCE WITHOUT COMPROMISE

Built on a revolutionary 3D chassis, the Elite™ 28 stays put at high speeds and provides unhindered mobility.

- 1 Hydrostatic Inflator Technology (HIT™)
- 2 Lightweight body-armor industry outer shell shaped for optimum mobility and all day comfort
- 3 3D Chassis reduces drag at speed and stays calm in high winds
- 4 Wicking mesh liner and back vent for enhanced breathability
- 5 Discreet anodized inflation handle reduces interference
- 6 AIS integration

IMPROVED MD5183KF / MD5153KF *RE-ARM KIT: MA5183 SIZE: ADULT UNIVERSAL

THE ELITE 28K

How you explore the nooks and crannies of your favorite waterway is up to you but we believe your gear should not impede your exploring. In fact, we believe it should enhance it.

- 1 Hydrostatic Inflator Technology (HIT™)
- 2 Lash tab for easy accessory attachment
- 3 Wicking mesh liner and back vent for enhanced breathability
- 4 Discreet anodized inflation handle reduces interference
- 5 Military-inspired modular webbing (MOLLE) for versatile and functional attachments and storage. Additional pockets (sold separately) can be laced on.
- 6 AIS integration



BACK VIEW



263 GRAY/FLUORESCENT
YELLOW GREEN



MOLLE COMPATIBLE FISHING
POCKET [SOLD SEPARATELY]

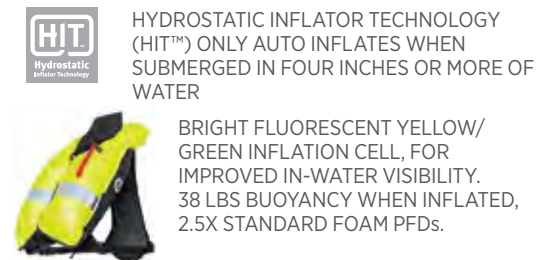


HYDROSTATIC INFLATOR TECHNOLOGY (HIT™) ONLY AUTO INFLATES WHEN SUBMERGED IN FOUR INCHES OR MORE OF WATER



BRIGHT FLUORESCENT YELLOW/GREEN INFLATION CELL, FOR IMPROVED IN-WATER VISIBILITY. 28LBS BUOYANCY WHEN INFLATED, 1.5X STANDARD FOAM PFDs.

USCG TYPE III & TC PFD
US #D728051 / CDN #156543 & PATENT PENDING



USCG TYPE II (TYPE V COMMERCIAL)
TC APPROVED INFLATABLE PFD (TYPE II PERFORMANCE)
US #D728051 / CDN #156543 & PATENT PENDING

IMPROVED MD5283 / MD5253 *RE-ARM KIT: MA5283 SIZE: ADULT UNIVERSAL

THE ELITE™ 38

Enhanced buoyancy and durability features for big days on big water. For extreme users in extreme conditions.

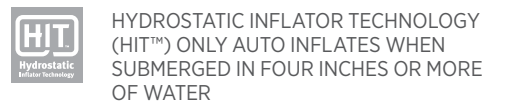
- 1 Hydrostatic Inflator Technology (HIT™)
- 2 Lightweight body-armor industry outer shell shaped for optimum mobility and all day comfort
- 3 3D Chassis reduces drag at speed and stays calm in high winds
- 4 Wicking mesh liner and back vent for enhanced breathability
- 5 Discreet anodized inflation handle reduces interference
- 6 TPU abrasion patches in hard wearing areas for enhanced durability
- 7 AIS integration

IMPROVED MD3183 02 / MD3183 BC / MD3153 02 *RE-ARM KIT: MA7214 SIZE: ADULT UNIVERSAL

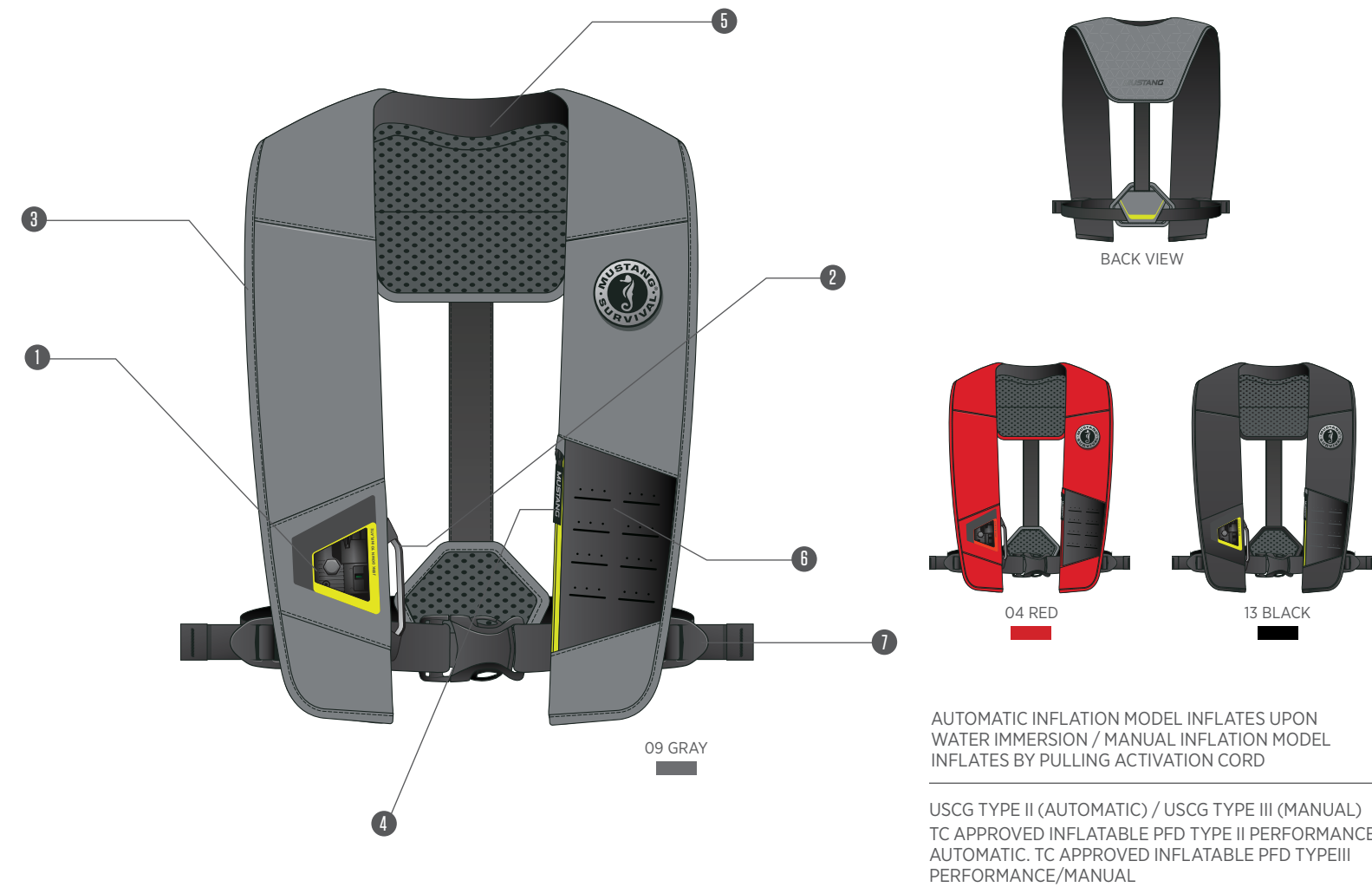
THE HIT™ INFLATABLE PFD WITH HYDROSTATIC INFLATOR TECHNOLOGY IS MUSTANG SURVIVAL'S BEST-IN-SAFETY INFLATABLE PFD.

Designed for serious users with exclusive technology. For use in severe weather; and requires minimal inflator maintenance.

- 1 Hydrostatic inflator Technology (HIT™) only auto inflates when submerged
- 2 Lightweight body-armor industry outer shell
- 3 AIS integration, strobe light holder, safety whistle and SOLAS reflective tape on inflation cell
- 4 Bright fluorescent yellow/green inflation cell, for improved in-water visibility
- 5 38 LBS buoyancy when inflated



USCG TYPE II (TYPE V COMMERCIAL)
TC APPROVED INFLATABLE PFD (TYPE II PERFORMANCE)
US PATENT#6832415



NEW AUTOMATIC: MD2983 / MD2953 *RE-ARM KIT: MA2983 MANUAL: MD2981 / MD2951 SIZE: ADULT UNIVERSAL

IMPROVED COMFORT & FUNCTIONALITY

A popular choice for kayak fishermen, coastal cruisers and general boaters seeking high buoyancy flotation.

- 1 New compact, no-bayonet inflator
- 2 Discreet anodized side-pull inflation handle
- 3 AIS compatible to aid searchers in a rescue situation
- 4 Zippered side pocket
- 5 More comfortable fit around neck and back
- 6 MOLLE inspired attachment system for custom configuration of gear (pocket sold separately)
- 7 Dual side adjusters provide an easy size adjustment
- 8 38LBS buoyancy when inflated

AUTOMATIC: MD2016 02 / MD2017 02 *RE-ARM KIT: MA2014 MANUAL: MD2014 02/ MD2015 02/ SIZE: ADULT UNIVERSAL

THIS EASY TO WEAR AND EASY TO USE INFLATABLE PFD FEATURES MEMBRANE INFLATABLE TECHNOLOGY™ INSIDE TO REDUCE PRODUCT WEIGHT AND CREATE A LIGHTER AND MORE FLEXIBLE FIT.

- 1 Exclusive Membrane Inflatable Technology™ (M.I.T.)
- 2 Inflator inspection window + easy access flap
- 3 Provides 28LBS buoyancy when inflated



M.I.T. Membrane Inflatable Technology™ THE M.I.T. 100 WAS FIELD TESTED AND APPROVED WITH A RATING OF 9.5/10 BY THE NORTH AMERICAN FISHING CLUB.

USCG TYPE III (TYPE V COMMERCIAL) TC APPROVED INFLATABLE PFD TYPE III PERFORMANCE

AUTOMATIC INFLATION MODEL INFLATES UPON WATER IMMERSION / MANUAL INFLATION MODEL INFLATES BY PULLING ACTIVATION CORD



MIV-10 *RE-ARM KIT: M15700 **SIZE: S-XL**

COMBINES THE FUNCTIONALITY OF A FLY FISHING VEST WITH DISCREET INFLATABLE FLOTATION

Activated by manually pulling an activation cord, the inflatable vest is lighter and cooler than regular foam vests but still offers the same flotation performance.

- 1 Six roomy storage pockets
- 2 Manually inflates by pulling activation cord
- 3 16 LBS buoyancy when inflated
- 4 Sheepskin hook and fly patch

MD3075 / MD3071 *RE-ARM KIT: MA7202 **SIZE: ADULT UNIVERSAL**

THE INFLATABLE BELT PACK PFD FROM MUSTANG SURVIVAL FITS AROUND THE WAIST LIKE A BELT, STAYING OUT OF THE WAY UNTIL YOU PULL THE INFLATION CORD.

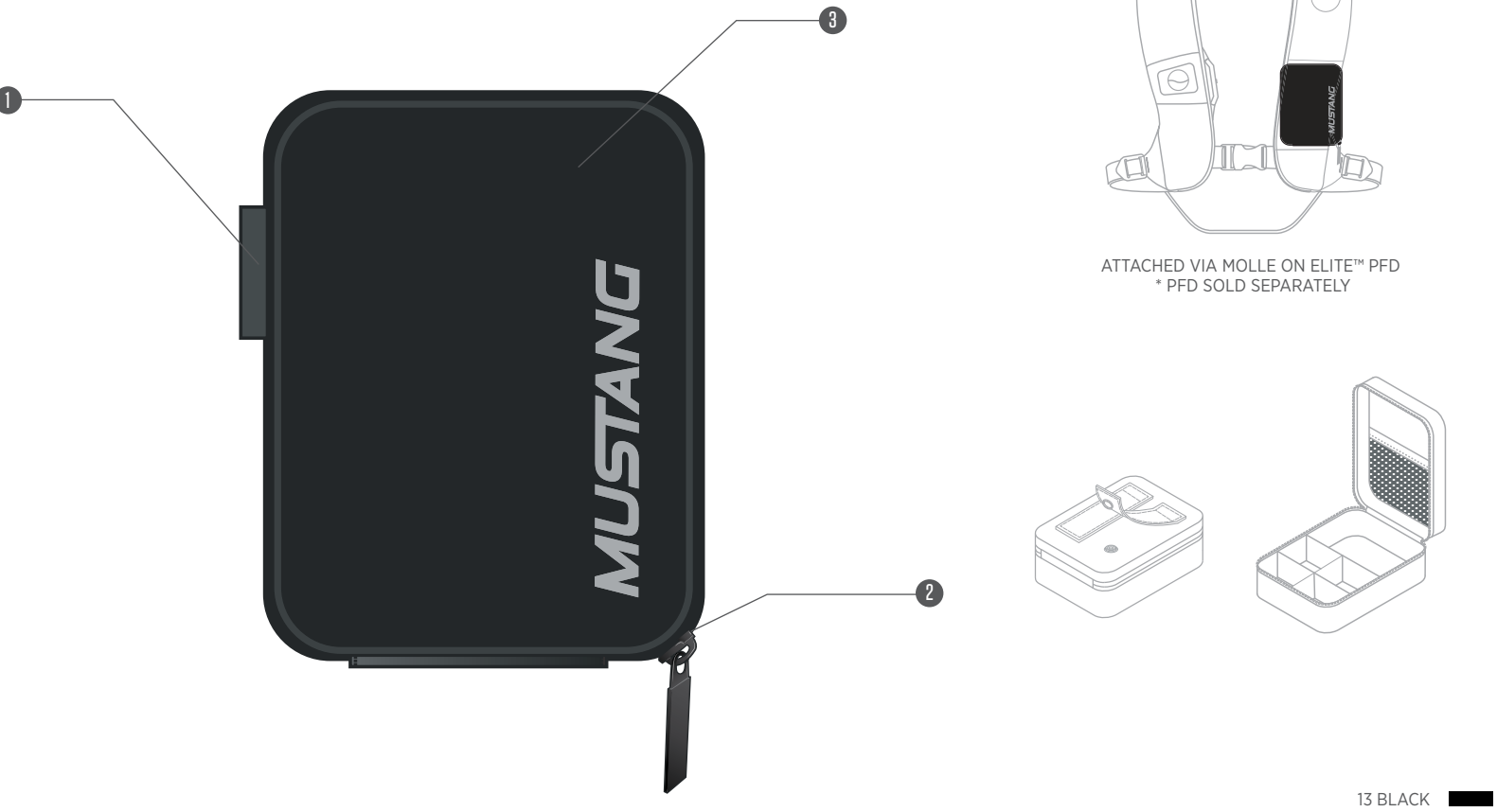
Used by river fishermen, stand up paddle boarders and others often in the water.

- 1 Stays out of the way until activated
- 2 Lightweight ergonomic fit
- 3 Manually inflates by pulling activation cord
- 4 38LBS buoyancy when inflated
- 5 Soft neoprene backing reduces chafing when worn against skin



USCG TYPE III
TC APPROVED INFLATABLE PFD (TYPE III PERFORMANCE)

ACCESSORIES/ MOLLE COMPATIBLE FISHING POCKET



NEW MA0060

MOLLE COMPATIBLE SEMI-RIGID FOAM FISHING POCKET FOR ELITE SERIES, DLX AND REV YOUNG ADULT PFDs

- 1 Made of molded EVA foam
- 2 Forcep sleeve on front for easy access
- 3 MOLLE compatible attachment secures pocket to compatible vests
- 4 Keep tackle organized with removable divider or easily swap in your own utility box (L 4.6" x W 3.4" x H 1.25")
- 5 Inside drop-in pocket with lanyard for keys or other essentials

ACCESSORIES/ ACR HEMILIGHT 3

NEW MA7099

THE ACR HEMILIGHT WATER ACTIVATED RESCUE LIGHT INTEGRATES WITH MUSTANG SURVIVAL IMMERSION SUITS AND INFLATABLE PFDs TO INCREASE IN-WATER VISIBILITY.

- 1 Water sensor activates when in contact with fresh or salt water, and deactivates via manual off button
- 2 High intensity flashing LED light visible in all directions of the upper hemisphere
- 3 Attachment tabs accommodate up to 5cm (2") wide webbing
- 4 Single piece construction for ease of handling during installation or in a crisis
- 5 Compact size for ease of storage
- 6 Operating life exceeds 8 hour requirement, and typically exceeds 20+ hours
- 7 Water tight up to 10 ft



MEETS USCG SOLAS AND MED SOLAS APPROVALS



In Canada, wearing a belt extender voids the Canadian ULC approval for the PFD.

In the United States, wearing the belt extender voids the US Coast Guard approval UNLESS the wearer has a chest size over 130cm or 52 inches, in which case wearing an adult universally-sized PFD with a clip-on body strap extension DOES NOT void the approval.

For more details visit the USCG web site.

13 BLACK

MA7632 SIZE: 2”

MA7637 SIZE: 1.5””

THE BELT EXTENDER ALLOWS WEARERS WITH LARGER SIZE REQUIREMENTS TO USE MOST MUSTANG SURVIVAL INFLATABLE PFDS, AND WILL ADD 12” TO THE WAIST BELT.

1 MA7632: This extender belt fits inflatable PFDS with 2” webbing, and will not fit inflatable PFD models with 1.5” or 1” webbing.

2 MA7637: This belt extender fits PFDS with 1.5” buckles. This extender belt does not fit inflatable PFD models with 2” webbing - this includes older models of MD3052, MD3054, MD3082 and MD3084 and any model with the lot number beginning with a W.

RE-ARM KIT CHART

After inflation, Mustang Survival inflatable PFDs can be repacked and reused with the installation of a Re-Arm Kit. Each PFD has a specific re-arm kit that includes the appropriately sized CO² cartridge as well as the required clip, pin, inflator cap and/or pull handle based on the inflator type. For instructions on re-arming inflatable PFDs, please visit mustangsurvival.com/recreational/rearm-kits.

INFLATABLE PFD NAME	INFLATABLE PFD MODEL NUMBER	RE-ARM KIT MODEL NUMBER
ELITE™ 28	MD5153 / MD5183	MA5183
ELITE™ 28K	MD5153 KF / MD5183 KF	MA5183
ELITE™ 38	MD5253 / MD5283	MA5283
HIT	MD3153 02 / MD3183 02	MA7214
DLX - AUTOMATIC	MD2953 / MD2983	MA2983
DLX - MANUAL	MD2951 / MD2981	MA2983
M.I.T. 100 - AUTOMATIC	MD2016 02 / MD2017 02	MA2014
M.I.T. 100 - MANUAL	MD2014 02 / MD2016 02	MA2014
INFLATABLE FISHERMAN’S VEST	MIV-10	MI5700
INFLATABLE BELT PACK PFD	MD3071 / MD3075	MA7202 (REPLACES MA7203)

Re-arm Kits for Discontinued Products

INFLATABLE PFD NAME	INFLATABLE PFD MODEL NUMBER	RE-ARM KIT MODEL NUMBER
M.I.T. 22 - AUTOMATIC	MD2012	MA2012
M.I.T. 22 - MANUAL	MD2010	MA2012 (REPLACES MA2010)
DELUXE - AUTOMATIC	MD3052 / MD3054 / MD3084 / MD3087	MA7202
DELUXE - MANUAL	MD3051 / MD3053 / MD3082 / MD3085	MA7202 (REPLACES MA7203)
LIFT	MD0450 / MD0451	MA7218

FOAM FLOTATION

BUILT FOR HIGH OUTPUT DAYS ON
THE WATER WITH IMPROVED COMFORT,
COOLING AND PERFORMANCE





ACCEL 100 / LIL'LEGENDS 100 / LIL'LEGENDS 70/
CLASSIC/ YOUNG ADULT VEST / SPORTSMAN'S VEST /
DELUXE PADDLING VEST / UNIVERSAL PFD / CLASSIC FLOTATION SUIT /
INTEGRITY HX FLOTATION SUIT/ CATALYST FLOTATION PANT/ CATALYST FLOTATION COAT/
CATALYST FLOTATION JACKET



ACCEL 100 FISHING VEST



MV4620 / MV4621 SIZE: S-XXXL

DESIGNED AND TESTED BY PROFESSIONAL ANGLERS, THE ACCEL 100 WAS DYNAMIC-STRENGTH TESTED TO RAISE THE BAR ON QUALITY AND COMFORT.

- 1 500D Cordura® outer shell provides outstanding durability
- 2 Fleece-lined collar stands up on chilly mornings and can fold down for warmer days
- 3 Segmented AirSoft™ foam reduces ride-up while sitting
- 4 Fleece-lined hand warmer pockets
- 5 D-ring

LIL'LEGENDS™ 100/ INFANT/ CHILD/ YOUTH

MV3250 - INFANT SIZE: 0-20LBS MV3255 - CHILD SIZE: 20-50LBS MV3260 - YOUTH SIZE: 50-90LBS

BEST-IN-CLASS IN-WATER PERFORMANCE.

The Lil' Legends™ 100 has a segmented head pillow, shaped mobility panels and an exclusive cooling-channeled interior back panel. Designed for coastal and offshore boating activities. Proven to be a top choice of both parents and children.

- 1 AirSoft™ flotation foam
- 2 Cooling-channeled interior back panel
- 3 Segmented head pillow cradles head in water to reduce mouth and nose immersions
- 4 Ventilated mesh back
- 5 Heavy duty grab strap
- 6 Textured abrasion panels on shoulders
- 7 Delrin buckles
- 8 Best-in-class safety performance
- 9 USCG approved





BACK VIEW



261 MOSSY OAK SHADOW
GRASS BLADES



256 GRAY/FLUORESCENT
YELLOW GREEN



254 WHITE/PINK

USCG TYPE III

MV1203 - INFANT SIZE: 20-30LBS

MV1205 - CHILD SIZE: 30-60LBS

MV1207- YOUTH SIZE: 60-90LBS

OUR CLASSIC INFANT, CHILD AND YOUTH PFD IS DURABLE, VERSATILE AND BUILT TO HANDLE ALL OF YOUR FAMILY'S BOATING NEEDS.

Perfect for taking your kids fishing, sailing or playing at the lake. This PFD features an adjustable waist belt and crotch strap for a secure fit, and a safety grab strap for ease of rescue.

- 1 3-piece segmented head pillow cradles head in water to reduce mouth and nose immersions
- 2 Adjustable waist belt and crotch strap
- 3 Large grab strap on collar for ease of rescue
- 4 Made with high-tenacity nylon
- 5 TC Marine approved



123 RED/BLACK

TC MARINE - CAN/CGSB 65.15 - CHILD PFD

MV3265- CHILD 30-50 LBS

MV3270 - YOUTH 50-90LBS

FOR HIGH INTENSITY SPORTS OR JUST PLAYING AT THE BEACH, THE LIL' LEGENDS™ 70 HAS SEGMENTED FRONT PANELS FOR EXTREME MOBILITY.

Equipped with an exclusive cooling-channeled interior back panel. A top choice of both parents and children

- 1 Cooling-channeled interior back panel
- 2 Ventilated mesh back
- 3 Segmented mobility panels
- 4 PVC-free flotation foam

- 5 Textured abrasion panels on shoulders
- 6 Wide 1.5" webbing
- 7 Delrin buckles
- 8 USCG approved

*NOTE: MV3270 Youth does NOT have a crotch strap

NEW: REV YOUNG ADULT VEST/

According to a recent ASA-Southwick Associates survey, there are over **8 million children** involved in the sport of fishing. They often outgrow their youth vests before the age of 10, while still too small and too young for an inflatable PFD. They are forced into ill-fitting adult vests or - in most cases - choose to wear nothing at all.

THE NEW REV YOUNG ADULT VESTS AIMS TO KEEP KIDS FISHING SAFELY INTO ADULthood.



REV YOUNG ADULT VEST

NEW

MV3300

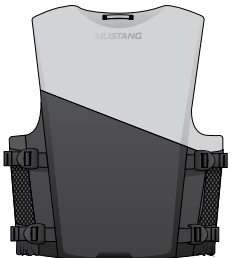
SIZE: 75-125 LBS

DESIGNED AND ENGINEERED SPECIFICALLY FOR YOUNG ADULT BODY SHAPES

Built for a serious fishing mission, this vest is as versatile as its owner. From fishing to boating to days of summer fun, safety meets performance in the Rev Young Adult Vest.

- 1 Specially designed interior foam panels form-fit the body to fit better than a size small adult vest
- 2 MOLLE inspired accessory panel for custom attachment of gear

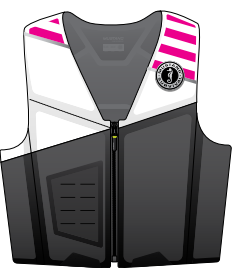
- 3 Cooling-channeled interior back
- 4 Segmented foam panels for an active, flexible fit



BACK VIEW



270 GRAY/LIGHT GRAY
FLUORESCENT YELLOW-GREEN



272 GRAY/
WHITE/PINK



MV5901 SIZE: S-XXL

LOW PROFILE RUGGED CONSTRUCTION
CONTOURS TO THE BODY REDUCING
BULK.

The slim design and flexible foam provide unhindered range of motion and eliminate chafing around the shoulders and arms. Large beveled pockets will hold your fishing or hunting supplies.

- 1 Low-profile rugged construction
- 2 Large beveled cargo pockets with secure closures
- 3 Various attachment and adjustment points
- 4 Slim design and flexible foam cut closures

MV5801 SIZE: S-XXL

THE MV5801 DELUXE PADDLING VEST
HAS A LOW PROFILE CONSTRUCTION FOR
UNHINDERED MOBILITY

- 1 Specialized low profile construction contours to the body for a comfortable fit
- 2 Dri-Lex® mesh lining transports perspiration away from the skin and provides added ventilation for cooling comfort
- 3 Beveled pockets with zipper closures for the day's essentials
- 4 Fast-tab attachment point for accessories
- 5 500-Denier Cordura outer shell fabric
- 6 Flexible shoulder straps lay flat when tightened to reduce pressure points
- 7 Shoulder, side and waist adjustment points enable a secure and comfortable fit
- 8 SOLAS reflective tape on back panel for increased visibility in low light conditions





04 RED

USCG TYPE III / TC APPROVED PFD

MV3005 / MV3104 T1

SIZE: ADULT UNIVERSAL

THIS UNIVERSAL-FIT PFD PROVIDES INCREDIBLE VERSATILITY FOR BOTH RECREATIONAL AND INDUSTRIAL BOATERS ALIKE.

The perfect PFD to have on board for drop-in guests or a rotating work crew.

- 1 3-adjustment belts
- 2 Open sides for a flexible fit

- 3 One size fits all
- 4 MV3104 T1 (not shown) includes SOLAS reflective tape

MS-185/MS2175

SIZE: XS-XXXL

DURABLE, SAFE AND MOBILE.

Delivering warmth and comfort in cold weather environments, the suit's closed-cell foam provides flotation and in-water insulation to delay the onset of hypothermia in the event of water immersion (Immersed Clo = 0.420). Standard piece of uniform for small boat fishermen, ice fishermen and many government agencies

- 1 Hypothermia and flotation protection in a 1-piece suit Immersed Clo 0.420
- 2 Tug-Tite® technology and Velcro™ wrist and ankle closures minimize water flushing
- 3 SOLAS reflective tape for enhanced visibility
- 3 Insulated hood folds into collar



04 RED



33 ORANGE/BLACK* US ONLY

USCG TYPE V (APPROVED ONLY WHEN WORN)
TC MARINE - CAN/CGSB 65.11 - ADULT PFD



MS-195 HX SIZE: XS-XXXL

MUSTANG SURVIVAL'S MS-195 HX INTEGRITY™ FLOTATION SUIT IS A WEATHERPROOF, SEAM-SEALED SUIT DESIGNED FOR THE MOST SEVERE CONDITIONS.

This top of the line flotation suit is built with Mustang Airsoft™ foam for a lighter and more comfortable fit. Its durability comes in the form of hydrostatically-tested materials and abrasion-resistant knee, seat and hem reinforcements.

- 1 Tug-Tite® at thighs and ankles cinch easily to improve fit and eliminate water flushing to delay onset of hypothermia
- 2 Ergonomic insulated hood easily folds into collar
- 3 SOLAS reflective tape for improved visibility
- 4 Water-resistant Comfort Cuff™ for comfort and weather protection
- 5 Chest and front cargo pockets for extra storage
- 4 Immersed Clo 0.420

MP4240 SIZE: S-XXXL

DESIGNED TO INTEGRATE WITH THE CATALYST FLOTATION JACKET AND COAT, THIS FLOTATION PANT IS FULLY SEAM-SEALED TO PROVIDE PROTECTION FROM RAIN AND SPRAY WITHOUT THE CLAMMY FEELING OF TRADITIONAL FLOTATION PANTS.

When worn in combination, the Catalyst Flotation Coat or Jacket and Catalyst Flotation Pant provide an immersed Clo Value of 0.17.

- 1 M-Tech Comfort System™ provides unparalleled range of motion and mobility
- 2 Outer shell is waterproof to 10,000 mm with vapour transmission rate of 5,000 g/m2 per 24 hrs
- 3 Durable Cordura® knee reinforcements
- 4 Adjustable suspenders
- 5 Zippered legs for easy donning over boots



CATALYST FLOTATION COAT



04 RED



BACK VIEW



33 ORANGE/BLACK

*Note: other colors available as a custom order

USCG TYPE III / TC MARINE PFD

MJ5244 / MJ5245

SIZE: S-XXXL

THE CATALYST FLOTATION JACKET WAS FIELD TESTED AND APPROVED WITH A RATING OF 9.3/10 BY THE NORTH AMERICAN FISHING CLUB.

Outer shell is waterproof to 10,000mm with vapor transmission rate of 5,000 g/m2 per 24 hrs

- 1 Chest pocket and front slash pockets secured with zipper closure
- 2 Underarm ventilation zippers

- 3 Integrated hood with reflective trim and reflective accents for enhanced visibility
- 4 ComfortCuff™ technology



33 ORANGE/BLACK



BACK VIEW



04 RED

13 BLACK

*Note: other colors available as a custom order

USCG TYPE III / TC MARINE PFD

MC5444 / MC5445

SIZE: S-XXXL

WE SET OUT TO MAKE THE TRADITIONAL FLOATER COAT™ MORE COMFORTABLE, BETTER LOOKING AND OVERALL MORE WEARABLE.

The only breathable flotation coat on the market, the Catalyst series blends segmented foam and a waterproof, breathable outer shell for an improved thermal management solution.

- 1 Zippered chest pocket and front cargo pocket
- 2 Underarm ventilation zippers
- 3 ComfortCuff™ technology

- 4 Integrated hood with reflective trim and reflective accents for enhanced visibility
- 5 Shoulder tabs for the attachment of mics, lights and other accessories
- 6 D-ring

GLOVES

YOUR HANDS CAN TAKE A BEATING DURING A GOOD DAY'S FISHING AND GLOVES JUST GET IN THE WAY. UNTIL NOW. DESIGNED FOR ULTIMATE DEXTERITY IN A WET ENVIRONMENT, MEET THE NEW COLLECTION OF TRACTION FISHING GLOVES FROM MUSTANG SURVIVAL. AVAILABLE IN A FULL RANGE OF THERMAL PROTECTION FOR YEAR-ROUND FISHING.

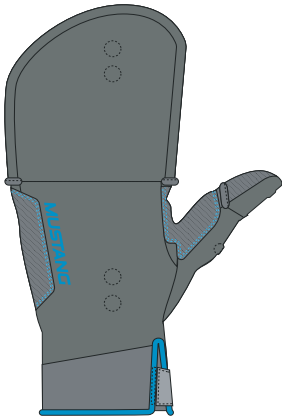


“Mustang Survival gloves give you Kung-Fu grip.”

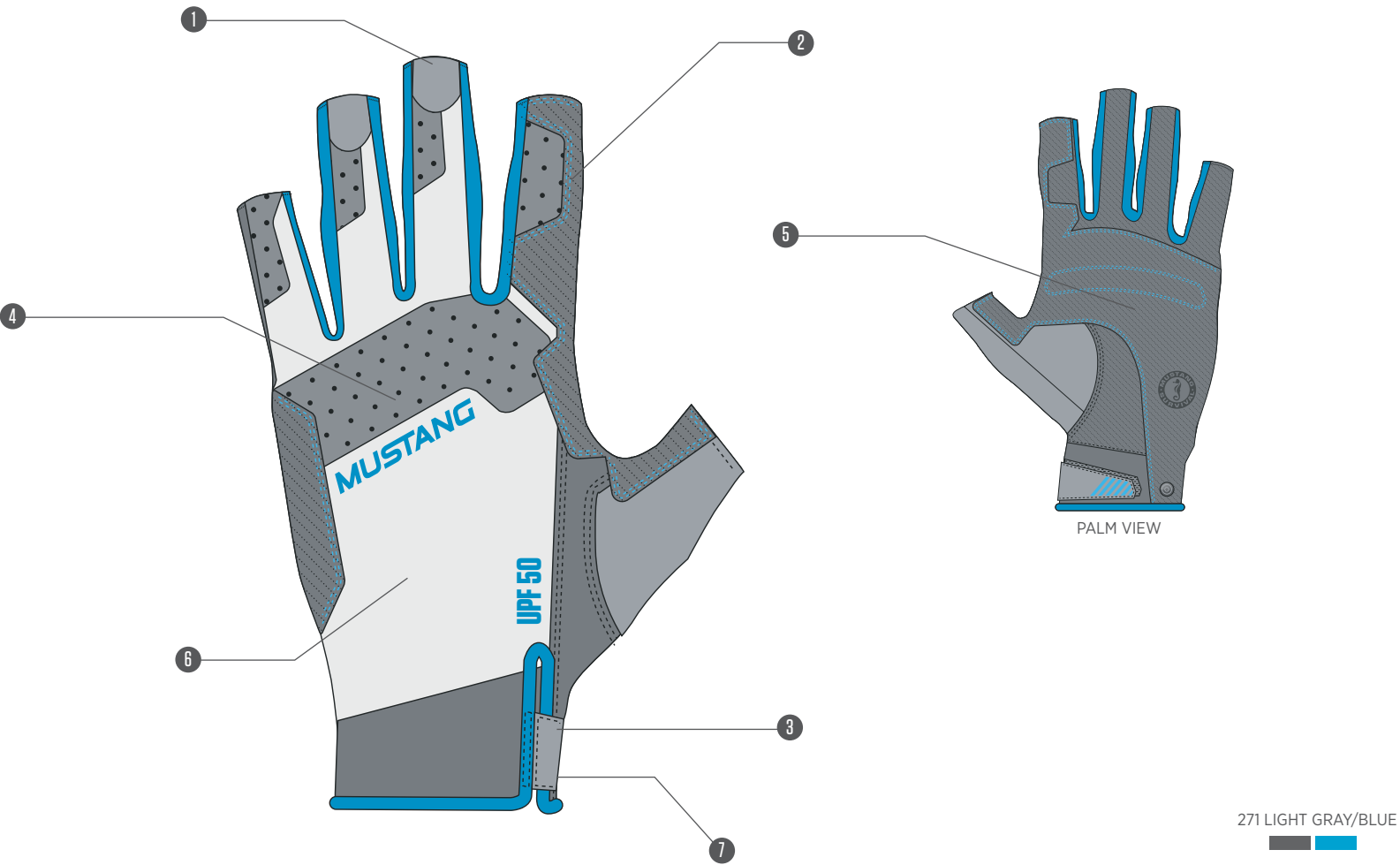
– Kayak Angler Magazine



TRACTION OPEN FINGER GLOVE/
TRACTION CLOSED FINGER GLOVE/ TRACTION UV OPEN FINGER GLOVE / TRACTION THERMAL GLOVE



TRACTION/ OPEN FINGER GLOVE



NEW MA6002 MENS SIZE: S-XXL

BUILT WITH PREMIUM MATERIALS FOR ULTIMATE WET-GRIP PERFORMANCE.

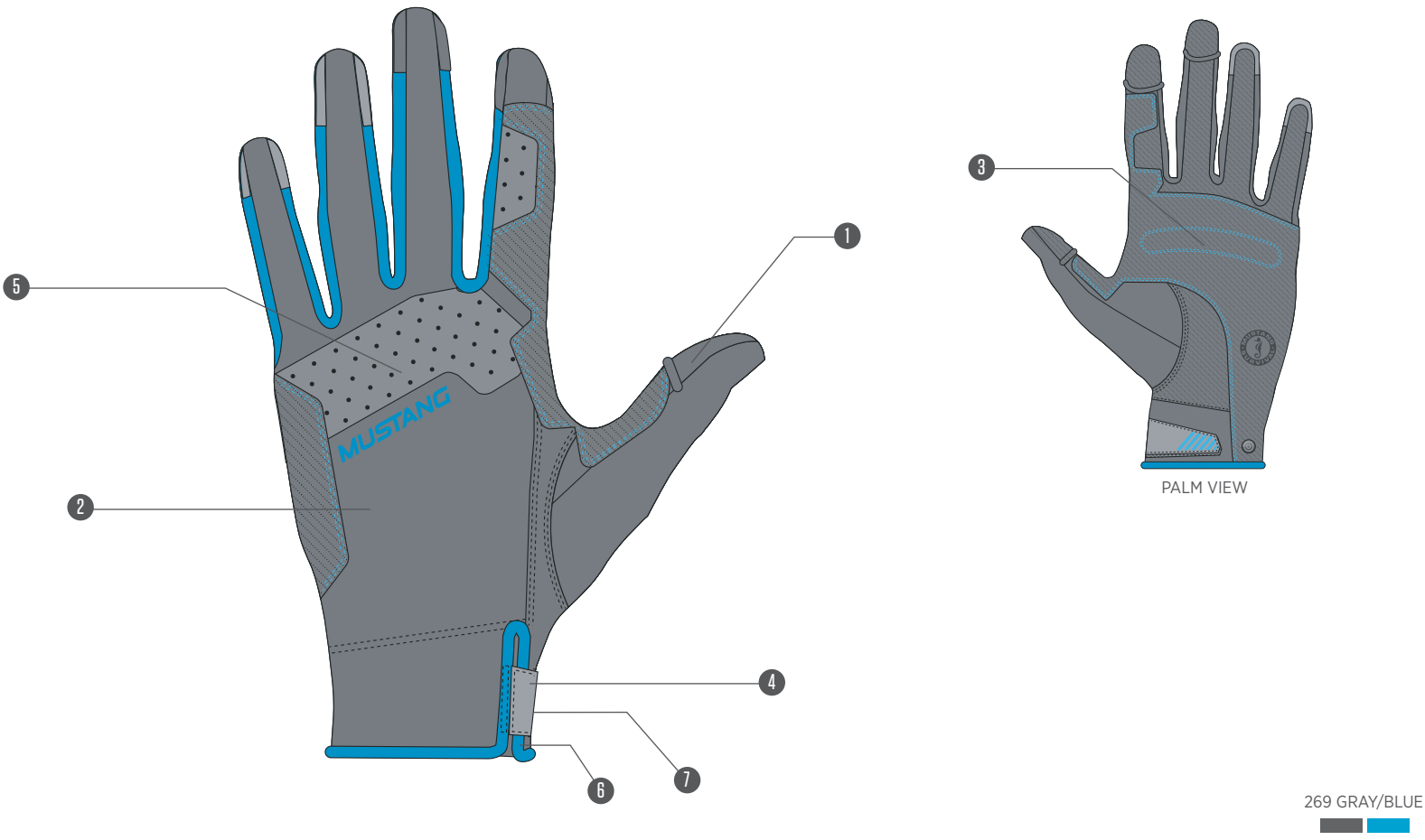
- 1 Finger pull tabs with silicon grip ease doffing
- 2 Lightweight polyester Spandex knit with UV treated yarns keep your hands protected and cool
- 3 Neoprene wrist closure
- 4 Knuckle overlays offer added protection without adding bulk
- 5 AX Suede™ G-Series palm overlays provide unmatched wet grip and abrasion resistance
- 6 UPF 50 protection
- 7 Pairing snaps

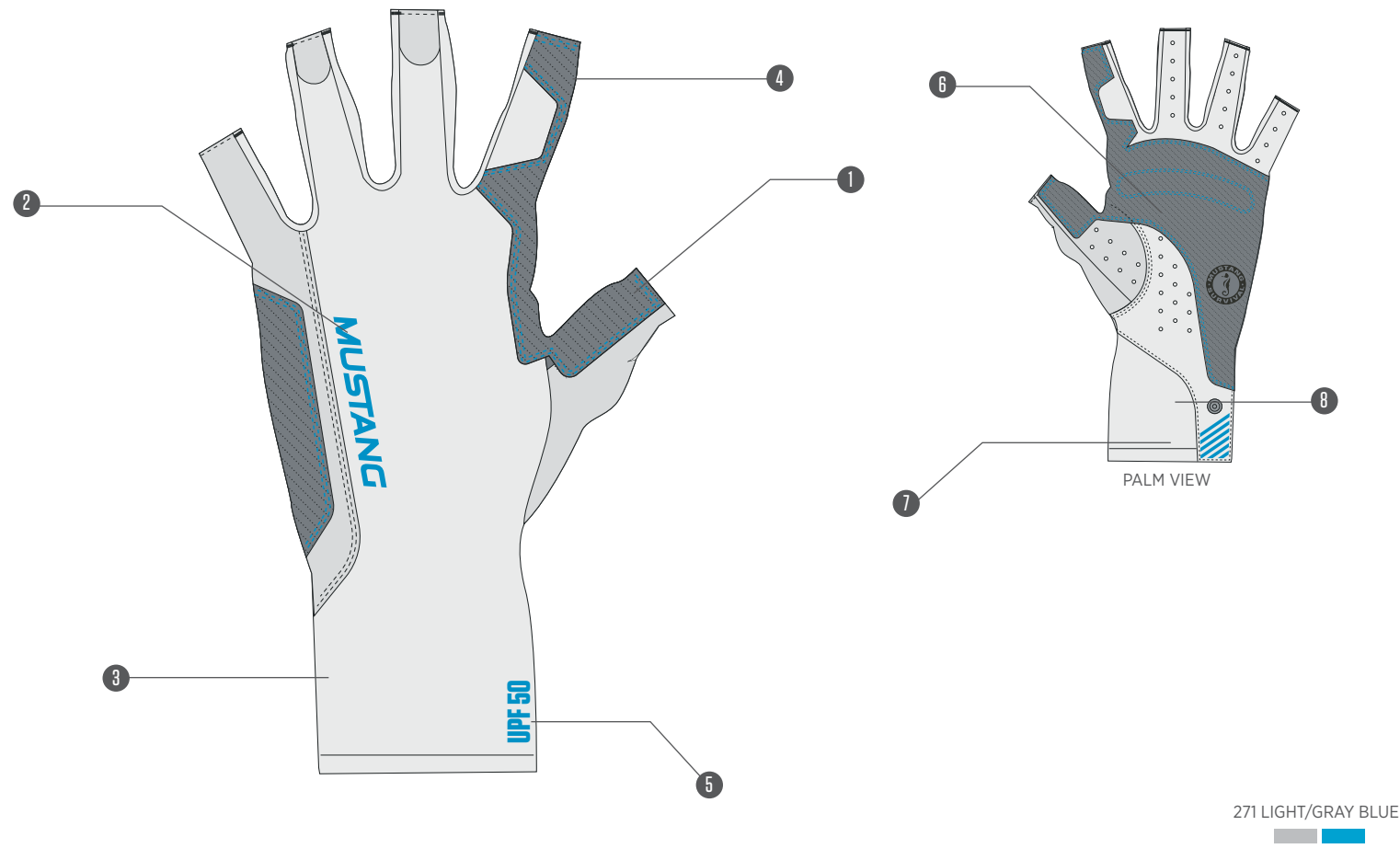
TRACTION/ CLOSED FINGER GLOVE

NEW MA6003 MENS SIZE: S-XXL

FOR COOLER DAYS ON THE WATER, THESE GLOVES IMPROVE DEXTERITY BY PRESERVING WARMTH AND OFFERING A SNUG FIT WITH REDUCED BULK IN THE FINGER TIPS.

- 1 Fold back thumb, index and middle finger for full tying dexterity
- 2 Back of hands are 2.5mm neoprene
- 3 AX Suede™ G-Series palm overlays provide unmatched wet grip and abrasion resistance
- 4 Neoprene wrist closure
- 5 Knuckle overlays offer added protection without adding bulk
- 6 Pull tab
- 7 Pairing snaps





NEW MA6007 MENS SIZE: S-XXL

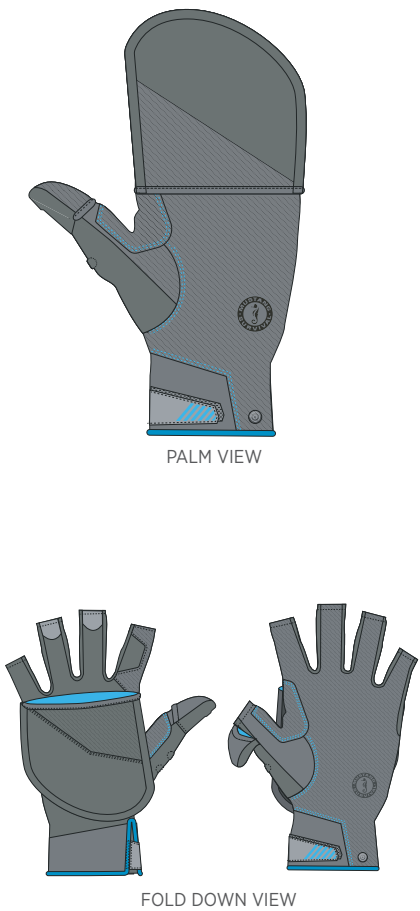
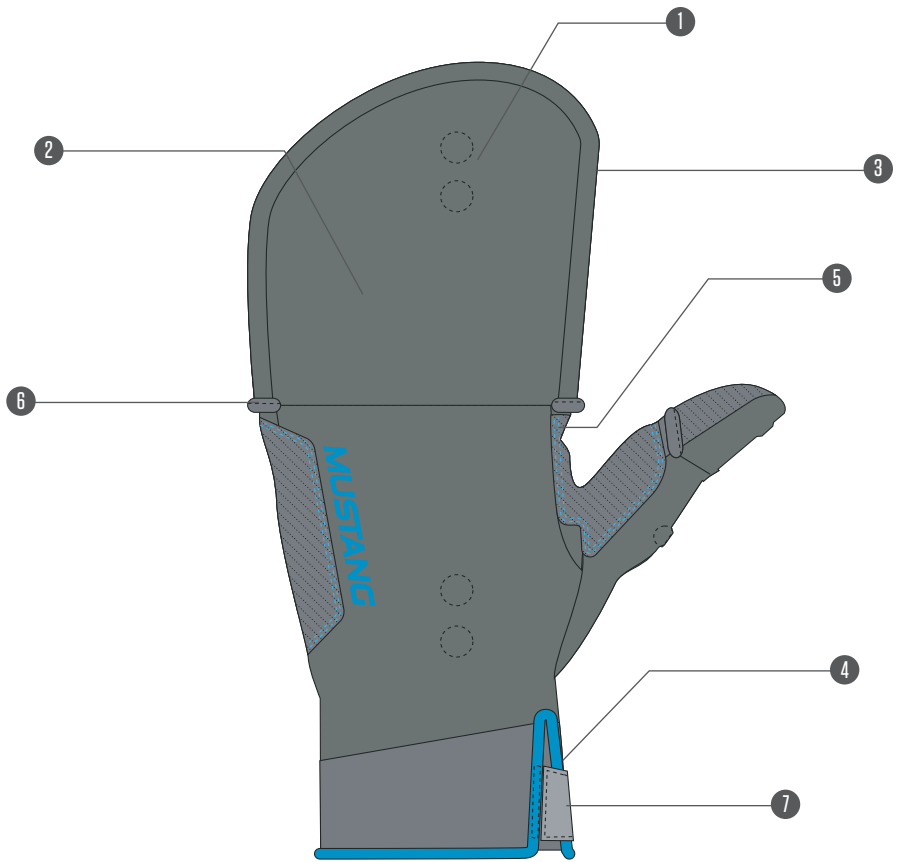
LIGHTWEIGHT AND BREATHABLE UV FISHING GLOVE. PROTECTS HANDS FROM CONSTANT SUN EXPOSURE WITHOUT ADDING WEIGHT OR BULK.

- 1 Finger pull tabs with Silicon grip.
- 2 Lightweight polyester Spandex knit with UV treated yarns keep your hands protected and cool
- 3 Extended wrist coverage
- 4 Extended index finger reduces blisters and cuts
- 5 UPF 50 Protection
- 6 AX Suede™ G-Series palm overlays provide unmatched wet grip and abrasion resistance
- 7 Palms are AX Suede™ Fit with perforations for improved venting
- 8 Cuff pull tab with Silicon grip
- 9 Pairing snaps

NEW MA6008 MENS SIZE: S-XXL

COLD WEATHER FISHING MITT THAT EASILY PROVIDES FULL ACCESS TO YOUR FINGERS.

- 1 Magnetic flip back mitt and thumb for full dexterity when required
- 2 3-layer bonded softshell on the back of hand keeps the cold and wind out
- 3 Medium pile fleece lining reduces bulk and keeps hands warm
- 4 Neoprene wrist closure
- 5 AX Suede™ G-Series palm overlays provide unmatched wet grip and abrasion resistance
- 6 Finger pull tabs with Silicon grip
- 7 Pairing snaps



GEAR HAULERS

DESIGNED FOR TRANSPORTING GEAR ON AND AROUND THE WATER, THESE GEAR HAULERS CAN TAKE YOU FROM A DAY ON THE WATER TO A TRIP AROUND THE WORLD. THE AQUA ENDURANCE™ WET/ DRY SYSTEM KEEPS CRITICAL GEAR DRY - AND WET GEAR SECURE - ALLOWING FOR EASY TRANSPORT FROM BOAT TO TRUCK TO HOME.





GREENWATER WATERPROOF DECK BAGS/ 65L/ 35L
BLUEWATER ROLL TOP DRY BAGS 5L-10L-15L-20L-35L/ BLUEWATER 55L GEAR HAULER/ BLUEWATER 30L GEAR HAULER/
BLUEWATER 15L HYDRATION PACK





BLACK 13

NEW MA2612 / MA2611 SIZE: 65L / 35L

BUILT TO LAST, THESE ARMORED WATERPROOF DECK BAGS EASILY STRAP DOWN TO KEEP YOUR GEAR DRY AND SECURE THROUGH THE TOUGHEST CONDITIONS.

- 1 Absolutely watertight, with a 420 Denier Hypalon shell Aquaseal® dry suit zipper
- 2 Reinforced rubberized handles
- 3 Removable shoulder strap makes it comfortable to carry, even when crammed with heavy gear
- 4 Rectangular construction lets you pack it tighter, and full perimeter tie-downs guarantee it's stowed securely

NEW MA2601 SIZE: 5L / MA2602 SIZE: 10L / MA2603 SIZE: 15L / MA2604 SIZE: 20L / MA2605 SIZE: 35L

WATERPROOF AND DURABLE STORAGE CUBES ENGINEERED TO KEEP YOUR GEAR ORGANIZED AND DRY.

- 1 210 Denier ripstop nylon is TPU coated for maximum waterproofing
- 2 Fully welded construction
- 3 Waterproof label window so you can see what's inside without letting the elements in
- 4 Unique cube design packs together tightly and won't roll around on deck



35L



20L

15L

10L

5L

GRAY 09



EXPANDABLE WET POCKET

09 GRAY 268 AZURE

NEW MA2610 SIZE: 55L

THIS TRAVEL-READY GEAR HAULER IS ENGINEERED FOR LONG HAULS ON LAND, AIR AND SEA.

- 1 210 Denier TPU coated ripstop nylon shell with TPU coated webbing, grab handles and clips points
- 2 Travel-ready size with foam back stiffener, compression straps, sternum strap, tuck away shoulder straps and waist belt
- 3 Expandable seam-taped wet gear pocket
- 4 Hypalon MOLLE panel

MA2608 SIZE: 30L

GRAB YOUR GEAR AND GO

Easily pack your essentials for daytrips or overnight excursions with this carry-on sized back pack.

- 1 210 Denier TPU coated ripstop nylon shell and TPU coated handles and clip points
- 2 Sternum strap, comfort-foam back stiffener, compression system and stow-away waist belt
- 3 Hypalon MOLLE panel for convenient accessory attachment
- 4 Exterior wet storage
- 5 Wet storage compartment
- 6 Extended zipper for easy access to contents



ROLL-TOP WET PROOF COMPARTMENT

09 GRAY 268 AZURE

BLUEWATER /15L GEAR HAULER



HYDRATION-READY SLEEVE (HYDRATION BLADDER NOT INCLUDED)

09 GRAY 268 AZURE

NEW MA2607 SIZE: 15L

TRAVEL LIGHT AND FAST WITH THIS HYDRATION-READY PACK.

- 1 Hydration-ready sleeve built-in
- 2 210 Denier ripstop nylon shell and TPU coated clips
- 3 Hypalon MOLLE panel and internal organization system
- 4 Secure sternum strap, comfort-foam back stiffener, and slim-fit shape

HATS/ FLAT BRIM + BALL CAP

MA0100 BALL CAP / MA0101 FLAT BRIM HAT

SIZE: ADULT UNIVERSAL

WEAR THE MUSTANG SURVIVAL BRAND WITH PRIDE IN FLAT BRIM OR BALL CAP STYLE.

| 1 MA0100 / VELCRO™ closure

2 MA0101 / Snap Back FLEXFIT®



MA0101 13 BLACK MA0100 04 RED

SELL-THROUGH SUPPORT

PROMOTING AND SHOWCASING THE
PRODUCT COLLECTION TO DRIVE
SELL-THROUGH.



THIS SLIM-DESIGN FIXTURE REQUIRES LESS THAN 2X2' FLOOR SPACE AND CAN BE EASILY CONFIGURED TO SHOWCASE YOUR HIGH VOLUME PRODUCTS AND ACCESSORIES

KEY FEATURES:

- minimal floor space requirement
- eye-catching top torso display provides 360 degree product view
- versatile slat wall enables flexible product set-up
- graphics include a mix of lifestyle and product feature call outs
- unless otherwise specified, fixture will ship in alignment with first booking order delivery date




FUTURE VISION OF THE MUSTANG SURVIVAL PRODUCT PRESENTATION AT RETAIL

END CAP DISPLAYS WILL FEATURE A MUSTANG SURVIVAL BRANDED HEADER CARD AND VERTICAL PRODUCT INFORMATION CARDS.

In-aisle signage will be available for each inflatable product category. Examples shown are for the Elite™ 38 Inflatable PFD and the M.I.T. 100 Inflatable PFD.


Orders must be submitted with booking orders. Unless otherwise specified, signage will ship in alignment with the first booking order delivery date.





THE ELITE™ RANGE OF PERFORMANCE LIFE JACKETS

ELITE™ 38




BUILT FOR OFFSHORE CONDITIONS, THE ELITE™ 38 WITH HIT™ BLENDS LIGHTWEIGHT WITH DURABILITY AND 38LBS BUOYANCY

RE-ARM KIT: MA5283



TO SUPPORT SELL-THROUGH OF SOME KEY PRODUCTS\ MUSTANG SURVIVAL WILL BE SUPPORTING A GIFT WITH PURCHASE PROMOTION.



ELITE™ 28BC




WORN BY THE PROS, THE ELITE™ 28 LETS YOU MOVE THE WAY YOU WANT AND STAYS PUT AT HIGH SPEED.

RE-ARM KIT: MA5183



ELITE™ 28K



VERSITILITY MEETS PERFORMANCE WITH THE ELITE™ 28K FEATURING A MOLLE ATTACHMENT SYSTEM AND ACCESSORIES POCKET*

RE-ARM KIT: MA5183

*POCKET SOLD SEPARATELY

RE-ARM KITS

Inflatable PFDs can be reused after each inflation. Re-arm kits contain all of the components required to get your PFD back into action.

SAVING LIVES SINCE 1967. MUSTANGSURVIVAL.COM

THE OPPORTUNITY

- Promote Mustang Survival’s category expansion into accessories and performance equipment
- Introduce consumers to the MOLLE concept
- Promote MOLLE webbing feature on Elite™ 28K, DLX and Rev Young Adult PFDs
- Increase units per transaction
- Improve consumer behavior and perceptions of the Mustang Survival brand

HOW TO TAKE PART

- STEP 1: Submit a booking order for 12 or more units of the qualifying products with delivery booked between January 1, 2017 – March 31, 2017
- STEP 2: Receive the promotion materials
- STEP 3: Execute promotion

QUALIFYING PRODUCTS – ANY COMBINATION OF 12 OR MORE UNITS

- Elite™ 28K Inflatable PFD – models MD5153 KF, MD5183 KF
- DLX Inflatable PFD – models MD2951, MD2953, MD2981, MD2983
- Rev Young Adult Vest – model MV3300

PROMOTION MATERIALS

- Participating retailers will receive one Fishing Pocket (model# MA0060) per qualifying unit booked for shipment between January 1 – March 31, 2017
- The pockets will be shipped in March 2017 as an additional order at no cost to the retailer
- Participating retailers will be provided with digital assets and in-store signage to support the promotion
- Participating retailers will distribute the pocket at the time of purchase, at a rate of one pocket per qualifying item purchased.

MUSTANG SURVIVAL

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