FOR 50 YEARS MUSTANG SURVIVAL HAS BEEN ENGINEERING HIGH-PERFORMANCE MARINE GEAR FOR MILITARY, COAST GUARD, AND RESCUE PERSONNEL. WITH A FOCUS ON APPLIED RESEARCH AND FIELD-TESTING, WE’RE COMMITTED TO THE PROTECTION AND ENHANCEMENT OF THOSE WHO PUSH THEMSELVES TO EXTREMES. WE BUILD GEAR THAT SAVES LIVES AND FUELS EXPLORATION.

SAVING LIVES SINCE 1967.

INFLATABLE FLOTATION

BUILT FOR SPEED AND AGILITY, THESE INFLATABLE PFDs AND ACCESSORIES HAVE EVOLVED FLOTATION INTO PERFORMANCE EQUIPMENT.

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<td>SELL-THROUGH</td>
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**INFLATABLE FLATION ASSORTMENT**

- ELITE™ 28 / ELITE™ 28K / ELITE™ 38
- HIT™ / DLX / M.I.T. 100
- FISHERMAN VEST / BELT PACK / BELT EXTENDER
- MOLLE COMPATIBLE FISHING POCKET
THE ELITE 28K

How you explore the nooks and crannies of your favorite waterway is up to you but we believe your gear should not impede your exploring. In fact, we believe it should enhance it.

1. Hydrostatic Inflator Technology (HIT™)
2. Lightweight body-armor industry outer shell shaped for optimum mobility and all day comfort
3. 3D Chassis reduces drag at speed and stays calm in high winds
4. Wicking mesh liner and back vent for enhanced breathability
5. Discretet anodized inflation handle reduces interference
6. AIS integration

Hydrostatic Inflator Technology (HIT™) only auto-inflates when submerged in four inches or more of water

USCG TYPE III & TC PFD
US #D728051 / CDN #156543 & PATENT PENDING

BRIGHT FLUORESCENT YELLOW/GREEN INFLATION CELL, FOR IMPROVED IN-WATER VISIBILITY.

28 LBS BUOYANCY WHEN INFLATED, 1.5X STANDARD FOAM PFDs.

THE ELITE 28

Push the limits of performance without compromise

Built on a revolutionary 3D chassis, the Elite™ 28 stays put at high speeds and provides unhindered mobility.

1. Hydrostatic Inflator Technology (HIT™)
2. Lightweight body-armor industry outer shell shaped for optimum mobility and all day comfort
3. 3D Chassis reduces drag at speed and stays calm in high winds
4. Wicking mesh liner and back vent for enhanced breathability
5. Discretet anodized inflation handle reduces interference
6. AIS integration

BRIGHT FLUORESCENT YELLOW/GREEN INFLATION CELL, FOR IMPROVED IN-WATER VISIBILITY.

28 LBS BUOYANCY WHEN INFLATED, 1.5X STANDARD FOAM PFDs.

263 GRAY/FLUORESCENT YELLOW GREEN

MD5183 / MD5153 / MD5183 BC / MD5153 BC

RE-ARM KIT: MA5183

MOLLE COMPATIBLE FISHING POCKET [SOLD SEPARATELY]

IMPROVED / MD5183K / MD5153K / MD5183K BC / MD5153K BC

SIZE: ADULT UNIVERSAL

IMPROVED / MD5183K / MD5153K / MD5183K BC / MD5153K BC

“RE-ARM KIT” MACHINES

SIZE: ADULT UNIVERSAL

MD5183KF / MD5153KF

RE-ARM KIT: MA5183

SIZE: ADULT UNIVERSAL

MD5183KF / MD5153KF

*
THE ELITE™ 38
Enhanced buoyancy and durability features for big days on big water. For extreme users in extreme conditions.

- Hydrostatic Inflator Technology (HIT™)
- Lightweight body-armor industry outer shell for maximum mobility and all day comfort
- 3D Chassis reduces drag at speed and stays calm in high winds
- Wicking mesh liner and back vent for enhanced breathability
- Discreet anodized inflation handle reduces interference
- TPU abrasion patches in hard wearing areas for enhanced durability
- AIS integration

THE HIT™ INFLATABLE PFD WITH HYDROSTATIC INFLATOR TECHNOLOGY IS MUSTANG SURVIVAL’S BEST-IN-SAFETY INFLATABLE PFD.
Designed for serious users with exclusive technology. For use in severe weather; and requires minimal inflator maintenance.

- Hydrostatic inflator Technology (HIT™) only auto inflates when submerged
- Lightweight body-armor industry outer shell
- AIS integration, strobe light holder, safety whistle and SOLAS reflective tape on inflation cell
- 38 LBS buoyancy when inflated
- Bright fluorescent yellow/green inflation cell, for improved in-water visibility

USCG TYPE II (TYPE V COMMERCIAL)
TC APPROVED INFLATABLE PFD (TYPE II PERFORMANCE)
US #D728051 / CDN #156543 & PATENT PENDING

IMPROVED MD3183 02 / MD3183 BC / MD3153 02
“RE-ARM KIT: MA7214
SIZE: ADULT UNIVERSAL

MD3283 / MD3253
“RE-ARM KIT: MA3283
SIZE: ADULT UNIVERSAL

MD5283 / MD5253
“RE-ARM KIT: MA5283
SIZE: ADULT UNIVERSAL

IMPROVED
**Back View**

- **New compact, no-bayonet inflator**
- **Discretely anodized side-pull inflation handle**
- **AIS compatible to aid searchers in a rescue situation**
- **Zippered side pocket**
- **More comfortable fit around neck and back**
- **MOLLE inspired attachment system for custom configuration of gear (pocket sold separately)**
- **Dual side adjusters provide an easy size adjustment**
- **38LBS buoyancy when inflated**

**Automatic Inflation Model Inflates Upon Water Immersion / Manual Inflation Model Inflates by Pulling Activation Cord**

**USCG Type III (Automatic) / USCG Type IV (Manual)**
*TC Approved Inflatable PFD Type III Performance / Automatic, TC Approved Inflatable PFD Type III Performance / Manual*

**Automatic Inflation Model Inflates Upon Water Immersion / Manual Inflation Model Inflates by Pulling Activation Cord**

**M.I.T. 100**

- **Exclusive Membrane Inflatable Technology™**
- **Provides 28LBS buoyancy when inflated**
- **Inflator inspection window + easy access flap**

**Improved Comfort & Functionality**

A popular choice for kayak fishermen, coastal cruisers and general boaters seeking high buoyancy flotation.

**New**

**Automatic: MD2016 / MD2017**
**Manual: MD2014 / MD2015**
**Size: Adult Universal**

**Automatic: MD2983 / MD2953**
**Manual: MD2981 / MD2951**
**Size: Adult Universal**

**Colors:**
- 09 Gray
- 13 Black
- 04 Red
- 263 Black/Fluorescent Yellow-Green
- 261 Mossy Oak Shadow Grass Blades
- 264 Black/Pink
- 256 Gray/Fluorescent Yellow-Green
- 258 Gray/Fluorescent Yellow-Green
- 262 Black/Red
- 265 Black/Fluorescent Yellow-Green

**Technical Information:**
- The M.I.T. 100 was field tested and approved with a rating of 9.5/10 by the North American Fishing Club.
- Automatic Inflation Model Inflates Upon Water Immersion / Manual Inflation Model Inflates by Pulling Activation Cord
- Automatic inflation model inflates upon water immersion / manual inflation model inflates by pulling activation cord.

**Specifications:**
- USCG Type III (Automatic) / USCG Type IV (Manual)
- TC Approved Inflatable PFD Type III Performance / Automatic, TC Approved Inflatable PFD Type III Performance / Manual
- Automatic: MD2016 02 / MD2017 02
- Re-Arm Kit: MA2014
- Manual: MD2014 02 / MD2015 02
- Size: Adult Universal

**Notes:**
- For the latest information and pricing, please visit MustangSurvival.com.
COMBINES THE FUNCTIONALITY OF A FLY FISHING VEST WITH DISCREET INFLATABLE FLOTATION

Activated by manually pulling an activation cord, the inflatable vest is lighter and cooler than regular foam vests but still offers the same flotation performance.

- Six roomy storage pockets
- Manually inflates by pulling activation cord
- Sheepskin hook and fly patch
- 16 LBS buoyancy when inflated
- Lightweight ergonomic fit
- Stays out of the way until activated
- 38 LBS buoyancy when inflated
- Soft neoprene backing reduces chafing when worn against skin
- Used by river fishermen, stand up paddle boarders and others often in the water.
**ACCESSORIES/ MOLLE COMPATIBLE FISHING POCKET**

**NEW** MA0050

- Made of molded EVA foam
- Forcipe sleeve on front for easy access
- MOLLE compatible attachment secures pocket to compatible vests
- Keep tackle organized with removable divider or easily swap in your own utility box (L 4.6” x W 3.4” x H 1.25”)
- Inside drop-in pocket with lanyard for keys or other essentials

**NEW** PA709

- Water sensor activates when in contact with fresh or salt water, and deactivates via manual off button
- High intensity flashing LED light visible in all directions of the upper hemisphere
- Attachment tabs accommodate up to 5cm (2”) wide webbing
- Single piece construction for ease of handling during installation or in a crisis
- Compact size for ease of storage
- Operating life exceeds 8 hour requirement, and typically exceeds 20+ hours
- Water tight up to 10 ft

**ACCESSORIES/ ACR HEMILIGHT 3**

**NEW** MA0090

- Water sensor activates when in contact with fresh or salt water, and deactivates via manual off button
- High intensity flashing LED light visible in all directions of the upper hemisphere
- Attachment tabs accommodate up to 5cm (2”) wide webbing
- Single piece construction for ease of handling during installation or in a crisis
- Compact size for ease of storage
- Operating life exceeds 8 hour requirement, and typically exceeds 20+ hours
- Water tight up to 10 ft

**THE ACR HEMILIGHT WATER ACTIVATED RESCUE LIGHT INTEGRATES WITH MUSTANG SURVIVAL IMMERSION SUITS AND INFLATABLE PFDS TO INCREASE IN-WATER VISIBILITY.**

**MEETS USCG SOLAS AND MED SOLAS APPROVALS**
ACCESSORIES / BELT EXTENDER / 2”/1.5”

MA7632: This extender belt fits inflatable PFDs with 2" webbing, and will not fit inflatable PFD models with 1.5" or 1" webbing.

MA7637: This extender belt fits inflatable PFDs with 1.5" buckles. This extender belt does not fit inflatable PFD models with 2" webbing - this includes older models of MD3052, MD3054, MD3082 and MD3084 and any model with the lot number beginning with a W.

MA7637:
T his belt extender fits PFDs with 1.5" buckles. This extender belt does not fit inflatable PFD models with 2" webbing - this includes older models of MD3052, MD3054, MD3082 and MD3084 and any model with the lot number beginning with a W.

In the United States, wearing the belt extender voids the US Coast Guard approval UNLESS the wearer has a chest size over 130cm or 52 inches, in which case wearing an adult universally-sized PFD with a clip-on body strap extension DOES NOT void the approval.

For more details visit the USCG web site.

ACCESSORIES / RE-ARM KITS

RE-ARM KIT CHART

After inflation, Mustang Survival inflatable PFDs can be re-packed and re-used with the installation of a Re-Arm Kit. Each PFD has a specific re-arm kit that includes the appropriately sized CO2 cartridge as well as the required clip, pin, inflator cap and/or pull handle based on the inflator type. For instructions on re-arming inflatable PFDs, please visit mustangsurvival.com/recreational/rearm-kits.

<table>
<thead>
<tr>
<th>INFLATABLE PFD NAME</th>
<th>INFLATABLE PFD MODEL NUMBER</th>
<th>RE-ARM KIT MODEL NUMBER</th>
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<tr>
<td>ELITE™ 28</td>
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<tr>
<td>ELITE™ 28K</td>
<td>MD5153 KF / MD5183 KF</td>
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<td>ELITE™ 38</td>
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<td>HIT</td>
<td>MD3153 Q2 / MD3183 Q2</td>
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<tr>
<td>DLX - AUTOMATIC</td>
<td>MD2953 / MD2983</td>
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<tr>
<td>DLX - MANUAL</td>
<td>MD2951 / MD2981</td>
<td>MA2983</td>
</tr>
<tr>
<td>M.I.T. 100 - AUTOMATIC</td>
<td>MD2016 Q2 / MD2017 Q2</td>
<td>MA2014</td>
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<tr>
<td>M.I.T. 100 - MANUAL</td>
<td>MD2014 Q2 / MD2016 Q2</td>
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<tr>
<td>INFLATABLE FISHERMAN’S VEST</td>
<td>MIV-10</td>
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<td>INFLATABLE BELT PACK PFD</td>
<td>MD3071 / MD3075</td>
<td>MA7202 (REPLACES MA7203)</td>
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Re-arm Kits for Discontinued Products

<table>
<thead>
<tr>
<th>INFLATABLE PFD NAME</th>
<th>INFLATABLE PFD MODEL NUMBER</th>
<th>RE-ARM KIT MODEL NUMBER</th>
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<td>M.I.T. 22 - AUTOMATIC</td>
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<tr>
<td>M.I.T. 22 - MANUAL</td>
<td>MD2010</td>
<td>MA2012 (REPLACES MA2010)</td>
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<tr>
<td>DELUXE - AUTOMATIC</td>
<td>MD3052 / MD3054 / MD3084 / MD3087</td>
<td>MA7202</td>
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<tr>
<td>DELUXE - MANUAL</td>
<td>MD3051 / MD3053 / MD3082 / MD3085</td>
<td>MA7202 (REPLACES MA7203)</td>
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<tr>
<td>LIFT</td>
<td>MD0450 / MD0451</td>
<td>MA7218</td>
</tr>
</tbody>
</table>
FOAM FLOTATION

BUILT FOR HIGH OUTPUT DAYS ON THE WATER WITH IMPROVED COMFORT, COOLING AND PERFORMANCE
ACCEL 100 FISHING VEST

- 500D Cordura® outer shell provides outstanding durability
- Fleeceline collar stands up on chilly mornings and can fold down for warmer days
- D-ring

BEST-IN-CLASS IN-WATER PERFORMANCE:
The Lil’ Legends™ 100 has a segmented head pillow, shaped mobility panels and an exclusive cooling-channeled interior back panel. Designed for coastal and offshore boating activities. Proven to be a top choice of both parents and children.

MV4620 / MV4621
SIZE: S-XXXL

USCG TYPE II / TC APPROVED PFD

MV3250 - INFANT SIZE: 0-20LBS
MV3255 - CHILD SIZE: 20-50LBS
MV3260 - YOUTH SIZE: 50-90LBS

- AirSoft™ flotation foam
- Cooling-channeled interior back panel
- Segmented head pillow cradles head in water to reduce mouth and nose immersions
- Ventilated mesh back
- Heavy duty grab strap
- Textured abrasion panels on shoulders
- Delrin buckles
- Best-in-class safety performance
- USCG approved
FOR HIGH INTENSITY SPORTS OR JUST PLAYING AT THE BEACH, THE LIL’ LEGENDS™ 70 HAS SEGMENTED FRONT PANELS FOR EXTREME MOBILITY.

Equipped with an exclusive cooling-channeled interior back panel. A top choice of both parents and children

- Cooling-channeled interior back panel
- Ventilated mesh back
- Segmented mobility panels
- PVC-free flotation foam
- Textured abrasion panels on shoulders
- Wide 1.5” webbing
- Delrin buckles
- USCG approved

OUR CLASSIC INFANT, CHILD AND YOUTH PFD IS DURABLE, VERSATILE AND BUILT TO HANDLE ALL OF YOUR FAMILY’S BOATING NEEDS.

Perfect for taking your kids fishing, sailing or playing at the lake. This PFD features an adjustable waist belt and crotch strap for a secure fit, and a safety grab strap for ease of rescue.

- 3-piece segmented head pillow cradles head in water to reduce mouth and nose immersions
- Adjustable waist belt and crotch strap
- Large grab strap on collar for ease of rescue
- Made with high-tensility nylon
- TC Marine approved

*LIL’LEGENDS™ 70/CHILD/YOUTH

*NOTE: MV3270 Youth does NOT have a crotch strap.
NEW: REV YOUNG ADULT VEST/
According to a recent ASA-Southwick Associates survey, there are over 8 million children involved in the sport of fishing. They often outgrow their youth vests before the age of 10, while still too small and too young for an inflatable PFD. They are forced into ill-fitting adult vests or - in most cases - choose to wear nothing at all.

THE NEW REV YOUNG ADULT VESTS AIMS TO KEEP KIDS FISHING SAFELY INTO ADULTHOOD.

NEW: REV YOUNG ADULT VEST
REV YOUNG ADULT VEST

The new REV Young Adult Vests aims to keep kids fishing safely into adulthood.

**REV YOUNG ADULT VEST**

**MV3300**

**SIZE: 75-125 LBS**

**DESIGNED AND ENGINEERED SPECIFICALLY FOR YOUNG ADULT BODY SHAPES**

Built for a serious fishing mission, this vest is as versatile as its owner. From fishing to boating to days of summer fun, safety meets performance in the Rev Young Adult Vest.

- Specially designed interior foam panels form-fit the body to fit better than a size small adult vest
- MOLLE inspired accessory panel for custom attachment of gear
- Cooling-channeled interior back
- Segmented foam panels for an active, flexible fit

**COLOR OPTIONS**

- 270 GRAY/LIGHT GRAY
- 272 GRAY/WHITE/PINK
- FLUORESCENT YELLOW-GREEN

**BACK VIEW**
**Deluxe Sportsman’s Vest**

**MV5801**

- Low-profile rugged construction contours to the body for a comfortable fit
- Dri-Lex® mesh lining transports perspiration away from the skin and provides added ventilation for cooling comfort
- Beveled pockets with zipper closures for the day’s essentials
- Fast-tab attachment point for accessories

**MV5901**

- Various attachment and adjustment points
- Large beveled cargo pockets with secure closures
- 500-Denier Cordura outer shell fabric
- Flexible shoulder straps lay flat when tightened to reduce pressure points
- Shoulder, side and waist adjustment points enable a secure and comfortable fit
- SOLAS reflective tape on back panel for increased visibility in low light conditions

---

**THE MV5801 Deluxe Paddling Vest Has a Low Profile Construction for Unhindered Mobility**

- Specialized low profile construction contours to the body for a comfortable fit
- The slim design and flexible foam provide unhindered range of motion and eliminate chafing around the shoulders and arms.
- Large beveled pockets will hold your fishing or hunting supplies.

---

**Deluxe Paddling Vest**

**MV5901**

- Low-profile rugged construction
- Various attachment and adjustment points
- Large beveled cargo pockets with secure closures
- Slim design and flexible foam cut

**MV5801**

- Low-profile rugged construction contours to the body for a comfortable fit
- Dri-Lex® mesh lining transports perspiration away from the skin and provides added ventilation for cooling comfort
- Beveled pockets with zipper closures for the day’s essentials
- Fast-tab attachment point for accessories

---

**TC Marine - CAN/CGSB 65.11 - Adult PFD**

- MV5801: Size: S-XXL
- MV5901: Size: S-XXL

---

**220 CARBON/TAUPE/BLACK**

**123 RED/BLACK**
Hypothermia and flotation protection in a 1-piece suit. Immersed Clo = 0.420.

- Tug-Tite® technology and Velcro™ wrist and ankle closures minimize water flushing.
- SOLAS reflective tape for enhanced visibility.
- Insulated hood folds into collar.

DURABLE, SAFE AND MOBILE. Delivering warmth and comfort in cold weather environments, the suit’s closed-cell foam provides flotation and in-water insulation to delay the onset of hypothermia in the event of water immersion (Immersed Clo = 0.420). Standard piece of uniform for small boat fishermen, ice fishermen and many government agencies.

- Hypothermia and flotation protection in a 3-piece suit. Immersed Clo = 0.420.
- Tug-Tite® technology and Velcro™ wrist and ankle closures minimize water flushing.
- SOLAS reflective tape for enhanced visibility.
- Insulated hood folds into collar.

THIS UNIVERSAL-FIT PFD PROVIDES INCREDIBLE VERSATILITY FOR BOTH RECREATIONAL AND INDUSTRIAL BOATERS ALIKE.

- 2-fastening belts
- Open sides for a flexible fit
- One size fits all
- MV3104-T1 (not shown) includes SOLAS reflective tape

THE PERFECT PFD TO HAVE ON BOARD FOR DROP-IN GUESTS OR A ROTATING WORK CREW.

- USCG Type V Approved only when worn.
- TC Marine - CAN/CGSB 65.11 - Adult PFD.
MUSTANG SURVIVAL’S MS-195 HX INTEGRITY™ FLOTATION SUIT IS A WEATHERPROOF, SEAM-SEALED SUIT DESIGNED FOR THE MOST SEVERE CONDITIONS.

This top of the line flotation suit is built with Mustang Airsoft™ foam for a lighter and more comfortable fit. Its durability comes in the form of hydrostatically-tested materials and abrasion-resistant knee, seat and hem reinforcements.

- Tug-Tite® at thighs and ankles cinch easily to improve fit and eliminate water flushing to delay onset of hypothermia
- Ergonomic insulated hood easily folds into collar
- SOLAS reflective tape for improved visibility
- Water-resistant Comfort Cuff™ for comfort and weather protection
- Chest and front cargo pockets for extra storage
- Immersed Clo 0.420

MUSTANG SURVIVAL’S MS-195 HX INTEGRITY™ FLOTATION SUIT IS FULLY SEAM-SEALED TO PROVIDE PROTECTION FROM RAIN AND SPRAY WITHOUT THE CLAMMY FEELING OF TRADITIONAL FLOTATION PANTS.

When worn in combination, the Catalyst Flotation Coat or Jacket and Catalyst Flotation Pant provide an immersed Clo Value of 0.17.
WE SET OUT TO MAKE THE TRADITIONAL FLOTTER COAT MORE COMFORTABLE, BETTER LOOKING AND OVERALL MORE WEARABLE.

The only breathable flotation coat on the market, the Catalyst series blends segmented foam and a waterproof, breathable outer shell for an improved thermal management solution.

1. Zippered chest pocket and front cargo pocket
2. Underarm ventilation zippers
3. ComfortCuff™ technology
4. Integrated hood with reflective trim and reflective accents for enhanced visibility
5. Shoulder tabs for the attachment of mics, lights and other accessories
6. D-ring

THE CATALYST FLOTATION JACKET WAS FIELD TESTED AND APPROVED WITH A RATING OF 9.3/10 BY THE NORTH AMERICAN FISHING CLUB.

Outer shell is waterproof to 10,000mm with vapor transmission rate of 5,000 g/m² per 24 hrs

USCG TYPE III / TC MARINE PFD

*Note: other colors available as a custom order

SKU: MJ5244 / MJ5245

IMAGE: BACK VIEW

IMAGE: FRONT VIEW

IMAGE: 33 ORANGE/BLACK

IMAGE: 04 RED

IMAGE: 33 BLACK

IMAGE: 13 BLACK

IMAGE: 33 ORANGE/BLACK

IMAGE: 04 RED

IMAGE: BACK VIEW
GLOVES

YOUR HANDS CAN TAKE A BEATING DURING A GOOD DAY’S FISHING AND GLOVES JUST GET IN THE WAY. UNTIL NOW. DESIGNED FOR ULTIMATE DEXTERITY IN A WET ENVIRONMENT, MEET THE NEW COLLECTION OF TRACTION FISHING GLOVES FROM MUSTANG SURVIVAL. AVAILABLE IN A FULL RANGE OF THERMAL PROTECTION FOR YEAR-ROUND FISHING.
“Mustang Survival gloves give you Kung-Fu grip.”

— Kayak Angler Magazine
For cooler days on the water, these gloves improve dexterity by preserving warmth and offering a snug fit with reduced bulk in the finger tips.

- Fold back thumb, index and middle finger for full tying dexterity
- Back of hands are 2.5mm neoprene
- AX Suede™ G-Series palm overlays provide unmatched wet grip and abrasion resistance
- Neoprene wrist closure
- Knuckle overlays offer added protection without adding bulk
- Pull tab
- Pairing snaps

BUILT WITH PREMIUM MATERIALS FOR ULTIMATE WET-GRIP PERFORMANCE.

- Finger pull tabs with silicon grip ease doffing
- Lightweight polyester Spandex knit with UV treated yarns keep your hands protected and cool
- Neoprene wrist closure
- Knuckle overlays offer added protection without adding bulk
- AX Suede™ G-Series palm overlays provide unmatched wet grip and abrasion resistance
- UPF 50 protection
- Pairing snaps
Finger pull tabs with Silic on grip.
Lightweight polyester Spandex knit with UV treated yarns keep your hands protected and cool.
Extended wrist coverage
Extended index finger reduces blisters and cuts
UPF 50 Protection

AX Suede™ G-Series palm overlays provide unmatched wet grip and abrasion resistance
AX Suede™ palm overlays provide unmatched wet grip and abrasion resistance
Finger pull tabs with Silicon grip
Pairing snaps

Magnetic flip back mitt and thumb for full dexterity when required
3-layer bonded softshell on the back of hand keeps the cold and wind out
Medium pile fleece lining reduces bulk and keeps hands warm
Neoprene wrist closure

COLD WEATHER FISHING MITT THAT EASILY PROVIDES FULL ACCESS TO YOUR FINGERS.
GEAR HAULERS

DESIGNED FOR TRANSPORTING GEAR ON AND AROUND THE WATER, THESE GEAR HAULERS CAN TAKE YOU FROM A DAY ON THE WATER TO A TRIP AROUND THE WORLD. THE AQUA ENDURANCE™ WET/DRY SYSTEM KEEPS CRITICAL GEAR DRY - AND WET GEAR SECURE - ALLOWING FOR EASY TRANSPORT FROM BOAT TO TRUCK TO HOME.
GREENWATER WATERPROOF DECK BAGS/ 65L/ 35L
BLUEWATER ROLL TOP DRY BAGS 5L-10L-15L-20L-35L/ BLUEWATER 55L GEAR HAULER/ BLUEWATER 30L GEAR HAULER/
BLUEWATER 15L HYDRATION PACK
**GREENWATER/ WATERPROOF DECK BAGS**

NEW MA2612 / MA2611

**SIZE:** 65L / 35L

BUILT TO LAST, THESE ARMORED WATERPROOF DECK BAGS EASILY STRAP DOWN TO KEEP YOUR GEAR DRY AND SECURE THROUGH THE TOUGHEST CONDITIONS.

1. Absolutely watertight, with a 420 Denier Hypalon shell Aquaseal® drysuit zipper
2. Reinforced rubberized handles
3. Removable shoulder strap makes it comfortable to carry, even when crammed with heavy gear
4. Rectangular construction lets you pack it tighter, and full perimeter tie-downs guarantee it’s stowed securely

**BLUEWATER/ ROLL TOP DRY BAGS**

NEW MA2601 SIZE: 5L / MA2602 SIZE: 10L / MA2603 SIZE: 15L / MA2604 SIZE: 20L / MA2605 SIZE: 35L

WATERPROOF AND DURABLE STORAGE CUBES ENGINEERED TO KEEP YOUR GEAR ORGANIZED AND DRY.

1. 210 Denier ripstop nylon is TPU coated for maximum waterproofing
2. Fully welded construction
3. Waterproof label window so you can see what’s inside without letting the elements in
4. Unique cube design packs together tightly and won’t roll around on deck
NEW MA2608 SIZE: 55L

MA2610 SIZE: 30L

THIS TRAVEL-READY GEAR HAULER IS ENGINEERED FOR LONG HAULS ON LAND, AIR AND SEA.

- 210 Denier TPU coated ripstop nylon shell with TPU coated webbing, grab handles and clip points
- Travel-ready size with foam back stiffener, compression straps, sternum strap, tuck away shoulder straps and waist belt
- Expandable seam-taped wet gear pocket
- Hypalon MOLLE panel

GRAB YOUR GEAR AND GO
Easily pack your essentials for daytrips or overnight excursions with this carry-on sized back pack.

- 210 Denier TPU coated ripstop nylon shell and TPU coated handles and clip points
- Sternum strap, comfort-foam back stiffener, compression system and stow-away waist belt
- Hypalon MOLLE panel for convenient accessory attachment
- Exterior wet storage
- Wet storage compartment
- Extended zipper for easy access to contents

ROLL-TOP WET PROOF COMPARTMENT

MA2608 SIZE: 55L

MA2610 SIZE: 30L

EXPANDABLE WET POCKET

BLUEWATER / SSL GEAR HAULER

BLUEWATER / 30L GEAR HAULER

BLUEWATER / 55L GEAR HAULER

EXPANDABLE WET POCKET

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EXPANDABLE WET POCKET
NEW

MA2607 SIZE: 15L

TRAVEL LIGHT AND FAST WITH THIS HYDRATION-READY PACK.

1. Hydration-ready sleeve built-in
2. 210 Denier ripstop nylon shell and TPU coated clips
3. Hypalon MOLLE panel and internal organization system
4. Secure sternum strap, comfort-foam back stiffener, and slim-fit shape

TRAVEL LIGHT AND FAST WITH THIS HYDRATION-READY PACK.

WEAR THE MUSTANG SURVIVAL BRAND WITH PRIDE IN FLAT BRIM OR BALL CAP
STYLE.

MA0100 / VELCRO® closure
MA0101 / Snap Back FLEXFIT®

WEAR THE MUSTANG SURVIVAL BRAND WITH PRIDE IN FLAT BRIM OR BALL CAP
STYLE.

MA0100 BALL CAP / MA0101 FLAT BRIM HAT

SIZE: ADULT UNIVERSAL

WEAR THE MUSTANG SURVIVAL BRAND WITH PRIDE IN FLAT BRIM OR BALL CAP
STYLE.

MA0100 BALL CAP / MA0101 FLAT BRIM HAT

SIZE: ADULT UNIVERSAL

WEAR THE MUSTANG SURVIVAL BRAND WITH PRIDE IN FLAT BRIM OR BALL CAP
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MA0100 BALL CAP / MA0101 FLAT BRIM HAT

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STYLE.
SELL-THROUGH SUPPORT

PROMOTING AND SHOWCASING THE PRODUCT COLLECTION TO DRIVE SELL-THROUGH.
POS DISPLAY

THIS SLIM-DESIGN FIXTURE REQUIRES LESS THAN 2X2’ FLOOR SPACE AND CAN BE EASILY CONFIGURED TO SHOWCASE YOUR HIGH VOLUME PRODUCTS AND ACCESSORIES

KEY FEATURES:
- minimal floor space requirement
- eye-catching top torso display provides 360 degree product view
- versatile slat wall enables flexible product set-up
- graphics include a mix of lifestyle and product feature call outs
- unless otherwise specified, fixture will ship in alignment with first booking order delivery date

*CONCEPT ONLY
END CAP DISPLAYS WILL FEATURE A MUSTANG SURVIVAL BRANDED HEADER CARD AND VERTICAL PRODUCT INFORMATION CARDS.

In-aisle signage will be available for each inflatable product category. Examples shown are for the Elite™ 38 inflatable PFD and the M.I.T. 100 inflatable PFD.

Orders must be submitted with booking orders. Unless otherwise specified, signage will ship in alignment with the first booking order delivery date.

CONSUMER PROMOTION

THE OPPORTUNITY

• Promote Mustang Survival’s category expansion into accessories and performance equipment
• Introduce consumers to the MOLLE concept
• Promote MOLLE webbing feature on Elite™ 28K, DLX and Rev Young Adult PFDs
• Increase units per transaction
• Improve consumer behavior and perceptions of the Mustang Survival brand

HOW TO TAKE PART

STEP 1: Submit a booking or order for 12 or more units of the qualifying products with delivery booked between January 1, 2017 – March 31, 2017

STEP 2: Receive the promotion materials

STEP 3: Execute promotion

QUALIFYING PRODUCTS – ANY COMBINATION OF 12 OR MORE UNITS

• Elite™ 28B Inflatable PFD – models MD5153 KF, MD5183 KF
• DLX Inflatable PFD – models MD2951, MD2953, MD2981, MD2983
• Rev Young Adult Vest – model MV3300

PROMOTION MATERIALS

• Participating retailers will receive one Fishing Pocket (model# MA0060) per qualifying unit booked for shipment between January 1 – March 31, 2017

• The pockets will be shipped in March 2017 as an additional order at no cost to the retailer

• Participating retailers will be provided with digital assets and in-store signage to support the promotion

• Participating retailers will distribute the pocket at the time of purchase, at a rate of one pocket per qualifying item purchased.

TO SUPPORT SELL-THROUGH OF SOME KEY PRODUCTS, MUSTANG SURVIVAL WILL BE SUPPORTING A GIFT WITH PURCHASE PROMOTION.

THE ELITE™ RANGE OF PERFORMANCE LIFE JACKETS

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RE-ARM KITS

End cap displays will feature a Mustang Survival branded header card and vertical product information cards.

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